

ADDITIONAL NOTICE FOR CALIFORNIA RESIDENTS

If you are a California resident, the following provisions apply to our processing of any information that identifies, relates to, describes, is capable of being associated with you, your device, or your household (“California personal information”).

a. California Personal Information We Collect

We set forth the personal information we collect in our privacy policy. This information may contain the following categories of California personal information collected in the last 12 months:

- (A) Identifiers such as a name, postal address, online identifier, unique personal or device identifier, Internet Protocol (IP) address, email address, account name, or other similar identifiers.
- (B) Personal information described in Cal. Civ. Code Section 1798.80(e) (California Customer Records statute). This means any information that identifies, relates to, describes, or is capable of being associated with a particular individual, including, the “identifiers” listed in the preceding bullet point A.
- (C) Commercial information, including (1) records of products or services purchased from us, (2) information on actions taken on our sites, including information about our products or services you considered via our sites or otherwise, (3) username, password, or other account information used to gain access to our online services; or (4) information about preferences and behavior that we collect on our sites or purchase from third parties in order to target consumers for digital advertisements or to personalize content we deliver on our sites; or (5) or other purchasing or consuming histories or tendencies.
- (D) Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer’s interaction with our sites, applications, or advertisements. This includes (1) logs of your visits to and use of our sites; (2) data collected by automated means like cookies, web beacons, and similar technologies; (3) data about online activity we may receive from third parties; and (4) connection information associated with calls, text messages, and other communications with you.
- (E) Geolocation data – If you use our mobile app, the app may ask for permission to use your location. If you consent, we may collect geolocation data. You can turn off our ability to collect location information in your mobile device settings at any time.
- (F) Audio information from calls you place to customer service which may be recorded, and electronic information in the form of Internet or other electronic network activity information as described above may also be collected.
- (G) Inferences drawn from the information listed in points (A) through (F) above, as well as any other information described in the above section titled “Information Collection,” in order to create a profile about a consumer reflecting the consumer’s preferences or characteristics.

We obtain the above categories of personal information from a variety of sources, and the sources from which we collect personal information include: (a) individuals with whom we or our service providers or business partners interact; (b) the devices used to access our sites, emails, or any content we make available; (c) emails, phone calls, or other communications between you and us; and (d) third party partners and others consistent with our privacy policy.

b. How We Use California Personal Information

We use the personal information we collect for our operational purposes, which may include the following business purposes:

- (1) Audits and reporting relating to particular transactions and interactions, including online interactions, you may have with us or others on our behalf;
- (2) Detecting and protecting against security incidents, and malicious, deceptive, fraudulent or illegal activity, and prosecuting the same;
- (3) Debugging to identify and repair errors in our systems;
- (4) Short-term, transient use including contextual customization of ads;
- (5) Providing services on our behalf or on behalf of others, including maintaining or servicing accounts, providing customer service, fulfilling transactions, verifying identity information, processing payments, and other services;
- (6) Conducting internal research to develop and demonstrate technology; and
- (7) Conducting activity to verify, enhance, and maintain the quality or safety of services or devices which we may own, control, or provide, or to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for us, or controlled by us.

We may also use the information we collect for our own or our service providers' other operational purposes, purposes for which we provide you additional notice, or for purposes compatible with the context in which personal information was collected.

c. Disclosure of California Personal Information

Within the last 12 months, we have disclosed the categories of personal information identified in the above categories (A)-(G) for our business purposes.

d. California Privacy Rights

If you are a California resident, you may have certain rights related to your personal information. You may exercise these rights free of charge except as otherwise provided under applicable law.

- Right to Know and Access Rights. You may request that we disclose to you:
 - the categories of personal information we have collected about you;
 - the categories of sources from which the personal information is collected;
 - our business or commercial purpose for collecting or selling personal information;
 - the categories of third parties with whom we share personal information; and
 - the specific pieces of information we have collected about you.
- Deletion Rights. You have the right to request that we delete personal information about you which we have collected from you.

Subject to applicable law, we may not discriminate against you because of your exercise of any of the above rights, or any other rights under the California Consumer Privacy Act, including by (a) denying you goods or services; (b) charging different prices or rates for goods or services, including through the use of discounts or other benefits or imposing penalties; or (c) providing you a different level or quality of goods or services.

As required or permitted under applicable law, please note that we may take steps to verify your identity before granting you access to information or acting on your request to exercise your rights. We may limit our response to your exercise of the above rights as permitted under applicable law.

To exercise any of these rights, contact us as set forth in our privacy policy.

Marazzi Group S.r.l. a socio unico
(Data Controller)