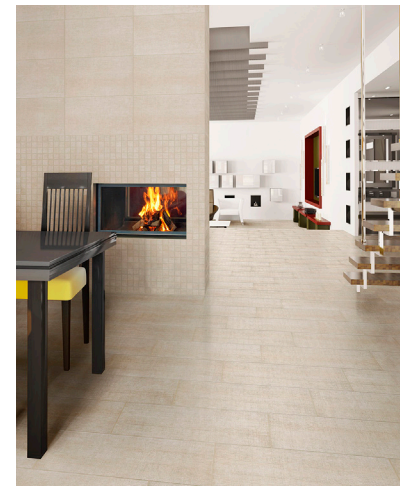




# PRESS RELEASE

For Immediate Release



## Ragno USA Debuts URBAN POSH™ Sumptuous Textile Allure Lends Surface Excitement

Soothing neutral colors enhanced with cross-directional glossy weaves create subtle movement in private and public domains

URBAN POSH by Ragno USA integrates the look of a classic bespoke linen suit with the strength and durability of robust glazed porcelain for modern walls and floors. 3d digital print technology captures the gently variegated threads, natural slubs and imperfections of sophisticated, handcrafted linen fabric and translates them to technically advanced 12"x24" planks. Finishing touches include 3"x24" single bullnose and 2"x2" mosaics, mesh-mounted in 12"x12" modules.

Soothing neutral colors enhanced with cross-directional glossy weaves create subtle movement in private and public domains. The surface texture also contributes to slip-resistance, meeting new DCOF standards, so indoor designs seamlessly transition to outdoor areas.

Four au courant hues – white, beige, grey, charcoal – with complimentary warm or cool undertones readily adapt to either backdrop or front stage roles. URBAN POSH can function as a focal point or as a canvas for showcasing bolder decorative accents. Stick with other neutrals in your space or amp up with dramatic brights for totally personalized looks.

Technically-innovative and environmentally friendly, URBAN POSH is Made in the U.S.A. and contains 21% pre-consumer recycled content. Minimal maintenance is required to keep URBAN POSH looking fresh.

###

CONSUMER CONTACT  
Call Customer Service at  
888.297.2466 or go to  
[www.ragnousa.com](http://www.ragnousa.com)  
to locate nearest distributor

RAGNO USA  
359 Clay Road East  
Sunnyvale, TX 75182-9710  
USA  
phone: 888.297.2466  
fax: 972.226.2263  
[info@ragnousa.com](mailto:info@ragnousa.com)

*live inspired*